

Safe Work Month is about everyone's health and safety

Communication Pack 2020

SAFEWORK NSW



Communication pack

We invite your organisation and members to promote Safe Work Month 2020 to your stakeholders and members.

This communication pack has been developed to help your organisation share information about the Safe Work Month.

This pack contains approved content for:

- websites
- social media posts
- newsletters

For more information, please email HRWSET@Safework.nsw.gov.au.



About Safe Work Month

October is Safe Work Month – a time to increase focus on improving work health and safety in your workplace, including the wellbeing of your employees.

Australians spend one third of their lives at work. So it's everybody's responsibility to ensure people are safe, supported and well.

The focus of this Safe Work Month is safety in construction and mental health.

Construction

The construction industry is one of NSW's highest risk industries. Every year, thousands of workers are injured on NSW construction sites.

Over the past four years, around 30,000 workers were injured on NSW construction sites because of unsafe work practices. Thirty-three were killed and more than 2,000 have been left permanently disabled.

Watch videos on [moving materials safely on a construction site](#) and [erecting](#) and [dismantling](#) formwork. Safety is everyone's responsibility – no injury, illness or death in the workplace is acceptable.



Creative materials: Do's and Don'ts

When sharing messages about Safe Work Month with your community, it is important to ensure the messaging is appropriate to the subject and audience.

Do

- Use only the approved captions and content we have provided for social media posts and newsletter content.
- Refer to 'SafeWork NSW'.
- Use the web address to support the Safe Work Month wherever possible.
- Only share official posts from the SafeWork NSW Facebook, LinkedIn and Twitter pages.
- Please contact HRWSET@Safework.nsw.gov.au or call 131 500 if you have any questions.

Don't

- Amend any of the content we have provided.
- Use the supplied material for any activity other than promoting Safe Work Month.



Newsletter content

Help make health and safety a priority on your worksite this Safe Work Month

Did you know the construction industry is one of NSW's highest risk industries? With thousands of workers injured on NSW construction sites every year, it's more important than ever to make health and safety a priority on your worksite.

Supporting managers within the construction industry

This year SafeWork NSW are launching a series of free Construction Site Supervisors Virtual Workshops to show how straightforward managing safety in construction can be. [Register now to reserve your spot](#).

Working at heights

SafeWork Inspectors are targeting working at heights safety in the construction industry. You can find out more about the program and what you can do to make your site safe by visiting the [working at heights](#) resource page.

Safety is serious, but it doesn't have to be complicated. You can get involved by:

- visiting the SafeWork NSW [Safe Work Month](#) website to access resources
- finding out about events during Safe Work Month.

See what you can do to make a difference.



Social media content

You can share the Social media posts which will be published on SafeWork NSW's social media channels throughout October. Here are the links to:

- [SafeWork NSW's Facebook page](#)
- [SafeWork NSW's LinkedIn page](#)
- [SafeWork NSW's Twitter account](#)



We've provided the below captions for you to use in posts on your own social media channels:

Facebook or LinkedIn: October is Safe Work Month. The construction industry is one of NSW's highest risk industries, you can find resources to help to ensure that your workplace is safe at SafeWork NSW's [Safety in construction](#) web page.

Twitter: October is SafeWork Month. Help make health and safety a priority on your worksite. Visit SafeWork NSW's [Safety in Construction](#) web page to find out more. #safeworknsw #safework #construction #WorkHealthandSafety

